FASHION MERCHANDISING AND MANAGEMENT, ASSOCIATE IN SCIENCE

The Fashion Merchandising and Management Associate in Science degree emphasizes the basic principles of design, product development, and the fashion business. The program offers insight to students interested in fashion merchandising and management. It is ideal for those who want to transfer to a university with a fashion merchandising and management program to pursue a career in the global fashion industry.

Learning Outcomes

Upon successful completion of the program, students will be able to:

- Describe and evaluate social and ethical values in their cultural and historical contexts relevant to fashion.
- Evaluate textiles and be able to make appropriate choices for various textile products.
- Apply correct terminology for style, construction and production of clothing.
- Identify the skills and abilities relevant to careers in fashion merchandising.

Associate in Science Degree Major Requirements

Code	Title	Units
Required Core		
FASH 10	Introduction to Fashion	3
FASH 15	Textiles	3
FASH 20	Apparel Production	3
Select one course from the following:		3-4
ARTG 11	Introduction to Photoshop	
or ECON C20	Principles of Microeconomics	
Select one course from the following:		3-4
ARTG 10	Introduction to Computers for Graphic Arts	
or ECON C21	Principles of Macroeconomics	
Select one course from the following:		4
STAT C1000	Introduction to Statistics	
or MATH 18	Calculus and Analytic Geometry for Biology/Soc Sci/ Business	
TOTAL MAJOR UNITS		**19-21**
Additional Requirements		**39-41**
Complete Competency Requirements, general education pattern (MPC General Education or Cal-GETC), and electives, if needed, for a total of 60 degree-applicable units.		
Total Units		**60**

Please refer to the program requirements section of the Catalog for information about associate degree requirements and certificate requirements including Information Competency, and General Education requirements.