# **COMMUNICATION STUDIES**

- · Communication Studies 2.0, Associate in Arts for Transfer
- · Communication, Certificate of Achievement

# **Communication Studies (COMM)**

# COMM 5 - Mass Media Methods (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture Survey of mass communication and the interrelationships of media with society including history, structure and trends in a digital age. Discussion of theories and effects, economics, technology, law and ethics, global media, media literacy, and social issues, including gender and cultural diversity. Portions of instruction may be offered online; may also be offered fully online. [C-ID JOUR 100]

Advisory: Completion of or concurrent enrollment in ENGL 1A or ENGL 1AE Credit transferable: Transfers to CSU & UC GE Credit: MPC D Social Sciences

# COMM 7 - News Writing Workshop (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture This course offers an introduction to the principles of news writing and editing, including interviewing, information gathering, critical understanding of news sources, ethical decision making, and writing of news, editorial, and feature articles. It includes readings in journalism and experience working on the staff of the student-operated newspaper, website, and social media. Topics also include responsible journalism principles and questions of ethics, liability, and litigation. Portions of instruction may be offered online.

### Advisory: Completion of or concurrent enrollment in ENGL 1A Credit transferable: Transfers to CSU & UC GE Credit: MPC C Humanities

### COMM 35 - Introduction to Nonverbal Communication (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture Of all human communication, 70% or more is nonverbal. This course introduces the biological and environmental roots of nonverbal communication and how the body, face, eyes, voice, movement, distance, and time are used to communicate without words. The role of nonverbal communication in forming and maintaining personal and non-personal relationships, establishing one's identity in society, and deception are presented. Methods of nonverbal communication research are also introduced. Offered as COMM 35 and LING 35; credit may be earned only once. Portions of instruction may be offered online; may also be offered fully online.

Advisory: Completion of or concurrent enrollment in ENGL 1A or ENGL 1AE Credit transferable: Transfers to CSU & UC

GE Credit: CSU D Social Sciences; MPC C Humanities, D Social Sciences

# **Speech Communication (SPCH)**

# SPCH 1 - Public Speaking (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture This course focuses on the theory and techniques of public speaking in a democratic society. Emphasis is placed on discovery, development, and criticism of ideas in public discourse through research, reasoning, organization, composition, presentation, and evaluation of various types of speeches, including informative and persuasive speeches. Portions of instruction may be offered online; may also be offered fully online. [C-ID COMM 110]

Advisory: Completion of or concurrent enrollment in ENGL 1A or ENGL 1AE Credit transferable: Transfers to CSU & UC

GE Credit: CSU A1 Oral Communication; IGETC 1C Oral Communication (CSU requirement only); MPC A2 Communication and Analytical Thinking

### SPCH 2 - Small Group Communication (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture This course focuses on principles of communication in a variety of group contexts. It emphasizes theory, application, and evaluation of group communication processes, including problem solving, conflict management, decision making, and leadership. Portions of instruction may be offered online; may also be offered fully online. [C-ID COMM 140]

# Advisory: Completion of or concurrent enrollment in ENGL 1A Credit transferable: Transfers to CSU & UC

GE Credit: CSU A1 Oral Communication; IGETC 1C Oral Communication (CSU requirement only); MPC A2 Communication and Analytical Thinking

### SPCH 3 - Interpersonal Communication (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture Students learn principles of verbal and nonverbal transactions that occur in relationships. The course includes the study of theory and research findings and their application to communication in interpersonal relationships in personal and professional contexts. Portions of instruction may be offered online; may also be offered fully online. [C-ID COMM 130]

### Advisory: Completion of or concurrent enrollment in ENGL 1A or ENGL 1AE Credit transferable: Transfers to CSU & UC

GE Credit: CSU A1 Oral Communication; MPC A2 Communication and Analytical Thinking

### SPCH 4 - Intercultural Communication (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture This course is an introduction to intercultural communication in domestic and/or global contexts. It emphasizes the influence of cultures, languages, and social patterns on how members communicate with themselves and with members of different ethnic and cultural groups. The course will address theory and knowledge of effective communication within and between cultures, as well as the diversity of groups within the larger American culture. Portions of instruction may be offered online; may also be offered fully online. [C-ID COMM 150]

### Advisory: Completion of or concurrent enrollment in ENGL 1A or ENGL 1AE Credit transferable: Transfers to CSU & UC

*GE Credit: CSU D Social Sciences; IGETC 4 Social and Behavioral Sciences; MPC C Humanities, D Social Sciences, F Intercultural Studies* 

# SPCH 5 - Oral Interpretation of Literature (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture This course is an introduction to performance studies. Students are introduced to the oral traditions of storytelling as well as the analysis, appreciation, and application of theories of literature and interpretive performance. Emphasis is placed on the study of literary genres (prose, poetry, and drama), styles of composition, editing techniques, and performance skills. Portions of instruction may be offered online; may also be offered fully online. [C-ID COMM 170]

Pre/Corequisite(s): ENGL 1A or ENGL 1AE Advisory: ENGL 1B Credit transferable: Transfers to CSU & UC GE Credit: CSU C1 Arts. C2 Humanities: MPC C Humanities

## SPCH 10 - Introduction to Communication Theory (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture This course is a survey of the discipline of communication studies with emphasis on multiple epistemological, theoretical, and methodological issues relevant to the systematic inquiry and pursuit of knowledge about human communication. This course explores the basic history, assumptions, principles, and methods of human communication as an academic field of study. Portions of instruction may be offered online; may also be offered fully online. [C-ID COMM 180]

Advisory: Completion of or concurrent enrollment in ENGL 1A or ENGL 1AE Credit transferable: Transfers to CSU & UC

*GE Credit: CSU D Social Sciences; IGETC 4 Social and Behavioral Sciences; MPC D Social Sciences* 

# SPCH 52 - Communication in the Workplace (0.5 units)

Letter Grade (LG) or Pass/No Pass (P/NP) •

This course focuses on communication in the workplace. Applying communication and business theory, students learn practical skills such as interviewing, working in teams, managing workplace issues, and giving presentations.