

# COMMUNICATION, CERTIFICATE OF ACHIEVEMENT

The Communication Certificate of Achievement, earned by students who complete 18 units/6 classes of Speech Communication, Communications, Business and/or English coursework, will inform employers and professional institutions that you have received specialized training in written and oral communication. The program provides students with an opportunity to learn skills that will increase their ability to communicate through the written word, as well as with others in interpersonal, small group, public speaking and/or mass media settings.

## Learning Outcomes

Upon successful completion of the program, students will be able to:

- Apply communication theory and principles to a variety of interpersonal, small group, and public speaking situations.
- Create and present messages appropriate to audience, purpose, and contexts.
- Accomplish personal communicative goals.
- Apply ethical communication principles and practices.

## Certificate of Achievement Requirements

Code	Title	Units
Required Core		
SPCH 1	Public Speaking	3
SPCH 2	Small Group Communication	3
SPCH 3	Interpersonal Communication	3
Select three courses from the following:		9
BUSI 70	Business Communication	
COMM 5	Mass Media Methods	
ENGL 1A	College Composition	
	or ENGL 1AE College Composition: Enhanced	
SPCH 4	Intercultural Communication	
SPCH 5	Oral Interpretation of Literature	
SPCH 10	Introduction to Communication Theory	
Total Units		18

Please refer to the graduation requirements section of the Catalog for information about degree and certificate requirements including Reading and Writing, Mathematics, Information Competency, and General Education requirements.