

BUSINESS - SALES AND MARKETING, CERTIFICATE OF ACHIEVEMENT

The model sequence of coursework below is one pathway for students to complete the program. The information below is not an official educational plan. An MPC Counselor can assist you with creating a personalized education plan based on your academic, career, and personal goals. Visit MPC's Counseling website for more information about Counseling and up-to-date program requirements.

Suggested Course Sequence

Year 1

Fall	Units
Select 12 units from the following courses:	12
BUSI 49 Professional Selling	
BUSI 50 Introduction to Marketing	
BUSI 54 Introduction to E-Marketing	
BUSI 64 Customer Service	
BUSI 89 Creative Brand Management	
Units	12
Total Units	12