

BUSINESS - ENTREPRENEURSHIP, CERTIFICATE OF COMPLETION

The Business Entrepreneurship Certificate of Completion equips students with the essential skills needed to launch and manage an entrepreneurial venture. Tailored for individuals looking to enhance their current skill set with entrepreneurial expertise, this program offers a focused, streamlined path to success without the extensive coursework of a traditional degree. For further studies, consider the Business Administration Associate degree with an emphasis in Entrepreneurship. Students planning to transfer to a university to earn a bachelor's degree should consider the Associate in Science in Business Administration 2.0 for Transfer (AS-T in Business Administration 2.0) degree.

Upon successful completion of the program, students will be able to:

- Evaluate start-up opportunities and challenges, applying key entrepreneurial skills and strategies to launch, manage, and grow a successful new venture.

Certificate of Completion Requirements

Code	Title	Units
Choose six courses from the following:		306
BUSI 401	Introduction to Business (51 hours)	
BUSI 443	Financial Analysis for Entrepreneurs (51 hours)	
BUSI 444	Small Business Management (51 hours)	
BUSI 446	Entrepreneurial Mindset (51 hours)	
BUSI 447	Entrepreneurial Start-up Ventures (51 hours)	
BUSI 449	Professional Selling (51 hours)	
BUSI 450	Introduction to Marketing (51 hours)	
BUSI 454	Marketing in the Digital Era (51 hours)	
BUSI 464	Customer Service (51 hours)	
BUSI 489	Creative Brand Management (51 hours)	
Select one course from the following:		34-102
WORK 496	Professional and Essential Skills (34 hours)	
WORK 499	Career-Focused Work Experience (102 hours)	
Total Hours		340-408

Please refer to the program requirements section of the Catalog for information about associate degree requirements and certificate requirements including Information Competency, and General Education requirements.