

BUSINESS - ENTREPRENEURSHIP, CERTIFICATE OF COMPLETION

The Business Entrepreneurship Certificate of Completion equips students with the essential skills needed to launch and manage an entrepreneurial venture. Tailored for individuals looking to enhance their current skill set with entrepreneurial expertise, this program offers a focused, streamlined path to success without the extensive coursework of a traditional degree. For further studies, consider the Business Administration Associate degree with an emphasis in Entrepreneurship. Students planning to transfer to a university to earn a bachelor's degree should consider the Associate in Science in Business Administration 2.0 for Transfer (AS-T in Business Administration 2.0) degree.

Upon successful completion of the program, students will be able to:

- Evaluate start-up opportunities and challenges, applying key entrepreneurial skills and strategies to launch, manage, and grow a successful new venture.

Certificate of Completion Requirements

Code	Title	Units
Choose six courses from the following:		306
BUSI 401	Introduction to Business (51 hours)	
BUSI 443	Financial Analysis for Entrepreneurs (51 hours)	
BUSI 444	Small Business Management (51 hours)	
BUSI 446	Entrepreneurial Mindset (51 hours)	
BUSI 447	Entrepreneurial Start-up Ventures (51 hours)	
BUSI 449	Professional Selling (51 hours)	
BUSI 450	Introduction to Marketing (51 hours)	
BUSI 454	Marketing in the Digital Era (51 hours)	
BUSI 464	Customer Service (51 hours)	
BUSI 489	Creative Brand Management (51 hours)	
Select one course from the following:		34-102
WORK 496	Professional and Essential Skills (34 hours)	
WORK 499	Career-Focused Work Experience (102 hours)	
Total Hours		340-408

Please refer to the program requirements section of the Catalog for information about associate degree requirements and certificate requirements including Information Competency, and General Education requirements.

The model sequence of coursework below is one pathway for students to complete the program. The information below is not an official educational plan. An MPC Counselor can assist you with creating a personalized education plan based on your academic, career, and personal goals. Visit MPC's Counseling website for more information about Counseling and up-to-date program requirements.

Suggested Course Sequence

Year 1		
Fall		Units
Select 204 from the following:		204
BUSI 401	Introduction to Business (51 hours)	
BUSI 444	Small Business Management (51 hours)	
BUSI 446	Entrepreneurial Mindset (51 hours)	
BUSI 449	Professional Selling (51 hours)	
BUSI 464	Customer Service (51 hours)	
BUSI 489	Creative Brand Management (51 hours)	
Units		0
Spring		
Select 102 hours from the following:		102
BUSI 443	Financial Analysis for Entrepreneurs (51 hours)	
BUSI 447	Entrepreneurial Start-up Ventures (51 hours)	
BUSI 450	Introduction to Marketing (51 hours)	
BUSI 454	Marketing in the Digital Era (51 hours)	
Select one course from the following: 34-102 hours		34-102
WORK 496	Professional and Essential Skills (34 hours)	
WORK 499	Career-Focused Work Experience (102 hours)	
Units		0
Total Units		340-408 hours

MPC "Ready to Work" Career Education programs offer students the opportunity to gain knowledge and skills needed for employment and job advancement.

All students should consult with a Counselor to discuss career pathways, for support with career exploration and planning, and to create a personalized education plan to help them meet their academic, career, and personal goals. Visit MPC's Counseling website for more information about Counseling services provided by MPC and to connect with a Counselor.

Additional resources are available through MPC's Career & Transfer Resource Center (CTRC). The CTRC offers career resources, workshops, guidance and referrals. Visit the CTRC for support finding online career information and other resources to explore majors, occupations, and employment information.