

# BUSINESS - ENTREPRENEURSHIP, CERTIFICATE OF ACHIEVEMENT

The Business Entrepreneurship Certificate of Achievement equips students with the essential skills needed to launch and manage an entrepreneurial venture. Tailored for individuals looking to enhance their current skill set with entrepreneurial expertise, this program offers a focused, streamlined path to success without the extensive coursework of a traditional degree. For further studies, consider the Business Administration Associate degree with an emphasis in Entrepreneurship. Students planning to transfer to a university to earn a bachelor's degree should consider the Associate in Science in Business Administration 2.0 for Transfer (AS-T in Business Administration 2.0) degree.

## Learning Outcomes

Upon successful completion of the program, students will be able to:

- Evaluate start-up opportunities and challenges, applying key entrepreneurial skills and strategies to launch, manage, and grow a successful new venture.

## Certificate of Achievement Requirements

Code	Title	Units
<b>Required Core</b>		
Select six courses from the following:		18
BUSI 1	Introduction to Business	
BUSI 43	Financial Analysis for Entrepreneurs	
BUSI 44	Small Business Management	
BUSI 46	Entrepreneurial Mindset	
BUSI 47	Entrepreneurial Start-up Ventures	
BUSI 49	Professional Selling	
BUSI 50	Introduction to Marketing	
BUSI 54	Marketing in the Digital Era	
BUSI 64	Customer Service	
BUSI 89	Creative Brand Management	
Select one course from the following:		2
WORK 96	Professional and Essential Skills	
	or WORK 99 Career-Focused Work Experience	
	or WORK 98 Exploratory Work Experience	
	or WORK 97 Service Learning Work Experience	
<b>Total Units</b>		<b>20</b>

Please refer to the program requirements section of the Catalog for information about associate degree requirements and certificate requirements including Information Competency, and General Education requirements.