

BUSINESS - ENTREPRENEURSHIP, CERTIFICATE OF ACHIEVEMENT

The Business Entrepreneurship Certificate of Achievement program is designed for students who seek the core skills required for an entrepreneurial venture. This program is designed for students who want to add entrepreneurial abilities to their current skill set without the additional coursework of a broader education. For further studies consider the Business Administration Associate degree with an emphasis in Entrepreneurship. Students planning to transfer to a university to earn a bachelor's degree should consider the Associate in Science in Business Administration for Transfer (AS-T in Business Administration) degree.

Learning Outcomes

Upon successful completion of the program, students will be able to:

- Demonstrate the core skills required for an entrepreneurial venture.

Certificate of Achievement Requirements

Code	Title	Units
Required Core		
Select 15 units from the following:		15
BUSI 20	Introduction to Business	
BUSI 36	Introduction to International Marketing	
or BUSI 50	Introduction to Marketing	
BUSI 44	Introduction to Business Ownership/Management	
BUSI 46	Entrepreneurial Mindset	
BUSI 49	Professional Selling	
BUSI 54	Introduction to E-Marketing	
BUSI 68	Entrepreneurial Start-up Ventures	
BUSI 131	Financial Analysis for Entrepreneurs	
Total Units		15

Please refer to the graduation requirements section of the Catalog for information about degree and certificate requirements including Reading and Writing, Mathematics, Information Competency, and General Education requirements.