

BUSINESS - ENTREPRENEURSHIP, CERTIFICATE OF ACHIEVEMENT

The Business Entrepreneurship Certificate of Achievement equips students with the essential skills needed to launch and manage an entrepreneurial venture. Tailored for individuals looking to enhance their current skill set with entrepreneurial expertise, this program offers a focused, streamlined path to success without the extensive coursework of a traditional degree. For further studies, consider the Business Administration Associate degree with an emphasis in Entrepreneurship. Students planning to transfer to a university to earn a bachelor's degree should consider the Associate in Science in Business Administration 2.0 for Transfer (AS-T in Business Administration 2.0) degree.

Learning Outcomes

Upon successful completion of the program, students will be able to:

- Evaluate start-up opportunities and challenges, applying key entrepreneurial skills and strategies to launch, manage, and grow a successful new venture.

Certificate of Achievement Requirements

Code	Title	Units
Required Core		
Select six courses from the following:		18
BUSI 1	Introduction to Business	
BUSI 43	Financial Analysis for Entrepreneurs	
BUSI 44	Small Business Management	
BUSI 46	Entrepreneurial Mindset	
BUSI 47	Entrepreneurial Start-up Ventures	
BUSI 49	Professional Selling	
BUSI 50	Introduction to Marketing	
BUSI 54	Marketing in the Digital Era	
BUSI 64	Customer Service	
BUSI 89	Creative Brand Management	
Select one course from the following:		2
WORK 96	Professional and Essential Skills	
or WORK 99	Career-Focused Work Experience	
or WORK 98	Exploratory Work Experience	
or WORK 97	Service Learning Work Experience	
Total Units		20

Please refer to the program requirements section of the Catalog for information about associate degree requirements and certificate requirements including Information Competency, and General Education requirements.

The model sequence of coursework below is one pathway for students to complete the program. The information below is not an official educational plan. An MPC Counselor can assist you with creating a personalized education plan based on your academic, career, and

personal goals. Visit MPC's Counseling website for more information about Counseling and up-to-date program requirements.

Suggested Course Sequence

Year 1

Fall		Units
Select 9 units from the following:		9
BUSI 1	Introduction to Business	
BUSI 44	Small Business Management	
BUSI 46	Entrepreneurial Mindset	
BUSI 49	Professional Selling	
BUSI 89	Creative Brand Management	
Units		9
Spring		
Select 9 units from the following:		9
BUSI 43	Financial Analysis for Entrepreneurs	
BUSI 47	Entrepreneurial Start-up Ventures	
BUSI 50	Introduction to Marketing	
BUSI 54	Marketing in the Digital Era	
BUSI 64	Customer Service	
Select one course from the following:		2
WORK 96	Professional and Essential Skills	
or WORK 99	or Career-Focused Work Experience	
	or Exploratory Work Experience	
or WORK 98	or Service Learning Work Experience	
or WORK 97		
Units		11
Total Units		20

MPC "Ready to Work" Career Education programs offer students the opportunity to gain knowledge and skills needed for employment and job advancement.

All students should consult with a Counselor to discuss career pathways, for support with career exploration and planning, and to create a personalized education plan to help them meet their academic, career, and personal goals. Visit MPC's Counseling website for more information about Counseling services provided by MPC and to connect with a Counselor.

Additional resources are available through MPC's Career & Transfer Resource Center (CTRC). The CTRC offers career resources, workshops, guidance and referrals. Visit the CTRC for support finding online career information and other resources to explore majors, occupations, and employment information.