

# BUSINESS - ENTREPRENEURSHIP, CERTIFICATE OF ACHIEVEMENT

The Business Entrepreneurship Certificate of Achievement program is designed for students who seek the core skills required for an entrepreneurial venture. This program is designed for students who want to add entrepreneurial abilities to their current skill set without the additional coursework of a broader education. For further studies consider the Business Administration Associate degree with an emphasis in Entrepreneurship. Students planning to transfer to a university to earn a bachelor's degree should consider the Associate in Science in Business Administration 2.0 for Transfer (AS-T in Business Administration 2.0) degree.

## Learning Outcomes

Upon successful completion of the program, students will be able to:

- Evaluate business situations and apply appropriate core entrepreneurial skills that lead to success.

## Certificate of Achievement Requirements

Code	Title	Units
<b>Required Core</b>		
Select 15 units from the following:		15
BUSI 20	Introduction to Business	
BUSI 36 or BUSI 50	Introduction to International Marketing Introduction to Marketing	
BUSI 44	Introduction to Business Ownership/Management	
BUSI 46	Entrepreneurial Mindset	
BUSI 49	Professional Selling	
BUSI 54	Introduction to E-Marketing	
BUSI 68	Entrepreneurial Start-up Ventures	
BUSI 131	Financial Analysis for Entrepreneurs	
<b>Total Units</b>		<b>15</b>

Please refer to the graduation requirements section of the Catalog for information about degree and certificate requirements including Reading and Writing, Mathematics, Information Competency, and General Education requirements.

The model sequence of coursework below is one pathway for students to complete the program. The information below is not an official educational plan. An MPC Counselor can assist you with creating a personalized education plan based on your academic, career, and personal goals. Visit MPC's Counseling website for more information about Counseling and up-to-date program requirements.

## Suggested Course Sequence

Year 1		Units
<b>Fall</b>		
Select fifteen units from the following:		15
BUSI 20	Introduction to Business	

BUSI 36 or BUSI 50	Introduction to International Marketing or Introduction to Marketing	
BUSI 44	Introduction to Business Ownership/ Management	
BUSI 46	Entrepreneurial Mindset	
BUSI 49	Professional Selling	
BUSI 54	Introduction to E-Marketing	
BUSI 68	Entrepreneurial Start-up Ventures	
BUSI 131	Financial Analysis for Entrepreneurs	
<b>Units</b>		<b>15</b>
<b>Total Units</b>		<b>15</b>

MPC "Ready to Work" Career Education programs offer students the opportunity to gain knowledge and skills needed for employment and job advancement.

All students should consult with a Counselor to discuss career pathways, for support with career exploration and planning, and to create a personalized education plan to help them meet their academic, career, and personal goals. Visit MPC's Counseling website for more information about Counseling services provided by MPC and to connect with a Counselor.

Additional resources are available through MPC's Career & Transfer Resource Center (CTRC). The CTRC offers career resources, workshops, guidance and referrals. Visit the CTRC for support finding online career information and other resources to explore majors, occupations, and employment information.