

COMMUNICATION STUDIES (COMM)

COMM 5 - Mass Media Methods (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture

Survey of mass communication and the interrelationships of media with society including history, structure and trends in a digital age. Discussion of theories and effects, economics, technology, law and ethics, global media, media literacy, and social issues, including gender and cultural diversity. Portions of instruction may be offered online; may also be offered fully online. [C-ID JOUR 100]

Advisory: Completion of or concurrent enrollment in ENGL 1A or ENGL 1AE

Credit transferable: Transfers to CSU & UC

GE Credit: MPC D Social Sciences

COMM 7 - News Writing Workshop (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture

This course offers an introduction to the principles of news writing and editing, including interviewing, information gathering, critical understanding of news sources, ethical decision making, and writing of news, editorial, and feature articles. It includes readings in journalism and experience working on the staff of the student-operated newspaper, website, and social media. Topics also include responsible journalism principles and questions of ethics, liability, and litigation. Portions of instruction may be offered online.

Advisory: Completion of or concurrent enrollment in ENGL 1A

Credit transferable: Transfers to CSU & UC

GE Credit: MPC C Humanities

COMM 35 - Introduction to Nonverbal Communication (3 units)

Letter Grade (LG) or Pass/No Pass (P/NP) • Total hours: 51 hours lecture

Of all human communication, 70% or more is nonverbal. This course introduces the biological and environmental roots of nonverbal communication and how the body, face, eyes, voice, movement, distance, and time are used to communicate without words. The role of nonverbal communication in forming and maintaining personal and non-personal relationships, establishing one's identity in society, and deception are presented. Methods of nonverbal communication research are also introduced. Offered as COMM 35 and LING 35; credit may be earned only once. Portions of instruction may be offered online; may also be offered fully online.

Advisory: Completion of or concurrent enrollment in ENGL 1A or ENGL 1AE

Credit transferable: Transfers to CSU & UC

GE Credit: CSU D Social Sciences; MPC C Humanities, D Social Sciences